

Table D: Options for Engagement

Centre users	<ul style="list-style-type: none"> • Individual interviews or a small focus group (e.g. discussion over a morning tea) with a sample of representative Program Participants • Individual interviews or a small focus group (e.g. discussion over a morning tea) with a sample of representative Volunteers
Wider community (people who have not yet connected with the Centre)	<ul style="list-style-type: none"> • Capitalise on any upcoming local events and seek permission to hold a pop-up community engagement activity - this could seek people's input in a fun and creative way • Train a small team of volunteers to interview people at another local community hub e.g. local shopping centre, library, chemist (see example questions on page 17)
Under-represented Groups	<ul style="list-style-type: none"> • Interviews with 1-2 community leaders of the under-represented target demographic groups identified in Step 1 (who your Centre is not reaching)
Other service knowledge	<ul style="list-style-type: none"> • Focus Group with 2-3 Program Facilitators from different programs run at the Centre • Interview with the Local Council, Manager Community Development • Interview with the Community Development Coordinator at your local Children's Centre - Community Development Coordinators (CDC's) are based across South Australia within the 45 Department for Education Children's Centres. These Centres bring together care, education, health, community development activities and family services for families and their young children. More information about Children's Centres can be found here dhs.sa.gov.au/services/community-and-family-services/safer-family-services/community-development-program. you can find your local Children's Centre here www.education.sa.gov.au/parenting-and-child-care/child-care/services-and-programs/childrens-centres/find-childrens-centre • Interview with Local Council, Elected Member • Interview with 1-2 organisations that work with the under-represented target demographic groups identified in Step 1 (who your Centre is not reaching) • Interview with the convener of a local service provider network
Recent reports and other data	<p>This local knowledge can also be supported by current social research prepared by Councils, other government departments or not-for-profit organisations. Review the most relevant reports that relate to your community's demographic profile, under-represented groups that you wish to target, and the key needs that are emerging from the consultation process above.</p> <p>Examples of reports are:</p> <ul style="list-style-type: none"> • Local Council Strategic Plans or Community Consultation Reports • South Australian Council of Social Services for fact sheets based on ABS data, social research and submissions www.sacoss.org.au • Mission Australia Social Research www.missionaustralia.com.au/what-we-do/research-impact-policy-advocacy • Shelters SA for reports on homelessness and rental stress www.sheltersa.asn.au/publications/ • Close the Gap Report for health and wellbeing priorities for Aboriginal and Torres Strait Islanders www.humanrights.gov.au/our-work/aboriginal-and-torres-strait-islander-social-justice/publications/close-gap-report-our

TASK – DESIGN QUESTIONS FOR COMMUNITY ENGAGEMENT

- Design questions that are appropriate for who you are engaging with, and how you are engaging with them.
- When conducting community engagement, weave the guiding principles listed in Table E into your conversation.
- When designing the questions, you can choose from the example interview questions in Table E (page 17). These are worded to help build rapport with the person you are speaking to, however, the general aim behind all sets of questions is to find out about **local strengths**, **local needs**, and **local assets**.

